

BUSI 875 : Innovation & Social Entre/ship

Solving the health crisis will require innovation across industry. the issues are many, including the combination of high cost, uneven access, and quality of care, growth in health care spending by consumers, governments and insurance companies; the growing burden of care by hiring firms for their employees and retirees; public health and disease management; growth of the elderly population; the quality and cost of both 'fee-for-service' reimbursement and public-provided systems, among others. This course combines the application of concepts, studies and tools from the fields of innovation and social entrepreneurship to understanding these issues. During this course, students will select the individual or team project to be addressed in the Project Lab course and will be assigned their faculty mentor.

Core Course