

BUSI 858 : Project Lab

In this course, participants will design, research, develop and complete a real-world project that allows them to bring all their MBA learning and training to real-life situations. Working individually or in teams of no more than three persons, students will develop the project through many courses, throughout the program, guided by an assigned faculty mentor. Projects may require you to build networks with senior individuals at leading organizations (either locally or overseas), or create an advisory board or external project team. The project may take the form of a business venture, social entrepreneurships plan, corporate intra-preneurship plan. Specific executable strategies for sale, promotion, and advertising are developed. Students will present their project work during their final residency week in Grenada. The final project for MBA-IB participants is primarily developed through individual course assignments throughout the program.

Core Course