

BUSI 412 : Global Logistics

This course provides an overview of global logistics, including an introduction to importing and exporting, global sourcing, facility location, inventory management, customs issues, export-import activities and the role of governments. This course focuses on the transportation of goods. Global Logistics will familiarize students with the role of International Logistics in the context of Supply Chain. Students will learn how Logistics impact in other areas of International Supply Chain Management, Methods of Entry into Foreign Markets, Incoterms, International Commercial Documents, Logistics security, Material Handling, customs clearance and international insurance.

Core Course