BUSI 888 : Managing Information

In a globalized networked economy, the acquisition, storage, retrieval and use of information are important. This course provides a foundation to prepare the participants as managers and consultants to rely upon and manage information technology to accomplish organizational objectives. The course provides an overview of technology solutions, a discussion of the latest trends in business informatics, including: data management, e-commerce, social media, networking, databases, cloud computing, knowledge management, software and hard trends, privacy, security and ethical issues.
Core Course