

BUSI 844 : Lessons in Global Development

This course offers an overview of the strategic and operational opportunities and challenges for SME's within emerging economies seeking to compete within the global marketplace. It examines the success and failures of firms in numerous emerging economics, paying special attention to the role of the public institutions and public/private partnerships and programs in the socioeconomic development process. the course highlights the role of personal, organizational and social capacity building through SME's and partnerships in responding to change and creating financial, social environmental and human wealth.

Core Course