

BUSI 882 : Strategy & Decision Making

Strategy is the heart of business performance, yet a strategy is difficult to develop and even harder to implement. This course looks at how firms in the health care industry formulate and implement business strategies that create value in their local, as well as global market places. Utilizing a number of health sector studies and well tested frameworks, students learn the key ingredients of strategy, think through challenges, develop the capacity to provide alternative and anticipated impacts, and gain lessons they may apply to their own organizations. Exercises and training in strategic decision making allowed students to learn and apply advanced strategic thinking skills.

Core Course