SCSK 570 : Medical Animation Techniques For Patient Education

Medical professionals must interpret and relate the process of disease and treatment to their patients on a daily basis. Many patients will have difficulty understanding even the most basic concepts that have a serious impact to their health. Using storytelling and moving visuals, along with accessible technology such as dry erase markers, a whiteboard, a camera phone and Microsoft PowerPoint, an otherwise complex condition can be interpreted and made simple for patient comprehension. In this course you will become aware of and practice fundamental principles of making visuals move on screen in a way that tells an engaging story. Although the focus is on patient education, these skills may prove useful to you in any situation, where you must present difficult information to a varied audience.

Core Course